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**European Studies versus European Union Studies:
complementary or competing? The New Zealand experience**

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European Studies versus European Union Studies: complementary or competing? The New Zealand experience

This paper addresses both undergraduate and graduate developments since 1999 with an emphasis on the last five years in New Zealand.

Historical Context 1999-2003

The *Register of European Studies in New Zealand 1999-2003* provides a historical overview of the development of both EU and European Studies. The period was characterised both by signs of institutional developments and, paradoxically, by stagnation, perhaps even a contraction, in the European curriculum taught in New Zealand. A key to those areas of successful development was external funding – largely through the European Commission. The absence of any dedicated New Zealand Government funding for European Studies continues to stand in stark contrast to the financial support given to the *Asia 2000* project.

The development of explicitly EU Studies within the Asia-Pacific region first began in the 1999-2003 period. After years of planning and discussion, in 2000 an Asia-Pacific European Union Studies Association (EUSA) was formed, bringing together eleven individual EU Studies Associations across the region from:

Australia, China, Hong Kong, India, Japan, Korea,
Macau, New Zealand, Philippines, Thailand, Vietnam

The Asia-Pacific EUSA is represented as a single association within the World ECSA body and has been responsible for the development of several regional initiatives – including joint research projects, conferences and publications. In May 2003 the first issue of the *Asia-Pacific EU Studies Journal* was launched. The editorship of this twice-yearly journal is held by EUSA Korea, with members of other regional EUSAs on the Editorial Board. This initiative signifies a significant development of EU studies within the Asia-Pacific region.

Finally, the other significant EU regional development took place in 2001 with the extension of the Jean Monnet programme to third countries. The programme funds the establishment of *Jean Monnet Chairs* and *Jean Monnet Teaching Modules*: seventeen Chairs were created globally in 2001 with four in the Asia-Pacific region located in Australia, New Zealand, Japan and Korea

With respect to curriculum development the predominant focus within New Zealand universities prior to 2003 has been on courses offered within discreet disciplines about specific European topics. European Studies degrees per se remained a comparative rarity. Over the 1999-2003 period Massey disestablished its European Studies degree, Otago undertook a significant review of its European Studies undergraduate degree and the graduate programme at Auckland remained dysfunctional. The only positive development was the introduction of a one-year Honours degree in European Studies at Canterbury in 2003.


The situation for EU courses also remained constrained..In 1999 just 12 EU courses were taught across five universities, all but two of which were Political Science in focus. In 2003 this situation has began to be transformed with the development of Hons and undergraduate programmes at UC, but remained limited elsewhere.

New Developments 2003-7

Consequently, an assessment at the end 2002 characterised undergraduate degrees in European Studies in New Zealand as a fragmented and diverse concept with the programmes that did exist primarily focused on languages and culture. However, by 2007 the academic landscape has significantly changed: on the one hand, European language acquisition has continued its rapid decline and European Studies have been "repackaged"; on the other, multidisciplinary European Union Studies has emerged and become a growth area (incorporating Economics, Politics, History and Law). This paper illustrates these trends, describes the EU Studies BA major currently taught, outlines a number of facilitating conditions for success (such as the Jean Monnet programme).


The move away from required language acquisition is also reflected at the graduate Honours level where although "European Studies" remains the favoured designation, the content of the degree is essentially social science based. This redirection in academic focus is also reflected at the MA and PhD levels and suggests a possible future model for growth.

This growth pattern has been significantly assisted by the Commission’s Jean Monnet programme supporting teaching modules, Chairs as well as a number of research activities that have involved postgraduate work (see below). However, only one university (Canterbury – see below) has taken advantage of these developments.



Commission Funding

National Centre for Research on Europe



- ✓ 2002-11 DG EAC Jean Monnet Chair grants
- ✓ 2003-9 DG EAC Jean Monnet module grants
- ✓ 2003 DG EAC survey grant
- ✓ 2004-5 DG EAC Jean Monnet research project grant
“EU Perceptions in the Asia-Pacific”
- ✓ 2004-6 DG EAC Jean Monnet Centre of Excellence grant
- ✓ 2005-7 Asia-Europe Foundation Research grants
- ✓ 2006 DG EAC Jean Monnet researcher mobility grants
- ✓ 2007-8 DG EAC Jean Monnet research project grant
“Perceptions of the EU as a Development Actor: Southern Africa, Pacific and SE Asia”
- 2007-10 DG EAC Jean Monnet grant EUSA Asia-Pacific

The Situation at New Zealand's Universities

University of Canterbury

The University of Canterbury offers a comprehensive range of European/ EU Studies courses and degree options; indeed, it is the only institution in New Zealand that offers both European Studies degrees and a European Union Studies degree. In total four degree levels are offered - BA major, BA (Hons), MA and PhD (plus a diploma). A distinguishing feature of the Canterbury programme is its explicit European integration focus within a social science framework that does not require compulsory language acquisition.

European Union Studies Degree Course Structure

Currently, the BA programme in European Union Studies (EURO) consists of fourteen papers – 1 level 100, 9 level 200, and 4 level 300 courses. Two courses at each of the 200 and 300 levels are designated as Core Courses and students are required to take at least one of these at each level in order to major.

EURO undergraduate courses are offered in the first and second semesters, as well as during Summer School each year. In order to enrol in level 200 EURO courses students would be required to have any 54 points @ level 100 from the Arts Schedule. In order to enrol in level 300 EURO courses students would be required to have: EITHER 22 points of EURO @ 200 level with a B pass OR 44 points of EURO @ 200 level OR any 66 points from the Arts Schedule at 200 level

Undergraduate Courses: EU Studies

- **EURO 101** Discovering the European Union
- **EURO 201** European Union Identity and Culture
- **EURO 220** European Union Policy Making
- **EURO 221** The People's Europe
- **EURO 223** Remaking the New Europe
- **EURO 224** Economic Development of Europe
- **EURO 225** The European Union and Global Development
- **EURO 226** Soviet Domination in Eastern Europe 1994-1991
- **EURO 227** Doing Business in the EU: Business, Institutions and Finance
- **EURO 228** European Union Multilateral Diplomacy
- **EURO 310** European Integration
- **EURO 311** European Union Law

- **EURO 312** EU Research Training and Methods
- **EURO 325** EU Enlargement, 2004 and Beyond: Politics, Processes, Impacts

Postgraduate Courses: European Studies Honours

- **EURO 401** The Idea of Europe
- **EURO 404** From Colonialism to Partnership? Europe in the Pacific
- **EURO 408** The United States of Europe: The Europeanisation of Politics
- **EURO 409** Eastern European Politics
- **EURO 410** The European Union as Global Actor
- **EURO 416** EU Research Training and Methods
- **EURO 420** Nationalism and Ethnic Conflict in Post-Soviet Space
- **EURO 448** Reconstructing Europe. 1945-1957
- **EURO 449** Democracy and Participation in the EU
- **EURO444** Internship
- **EURO 480** EU Research Topic

Thesis Degrees

- EURO 690 European Studies Masters degree
- EURO 790 European Studies PhD Thesis

Enrolments

- 142 students enrolled in 2007 European Union Studies courses
- Five students enrolled in a BA major (European Union Studies) in its first year on offer (2007)
- Eight students majoring in European Studies at Honours level in 2007: since 2003 there have been a total of thirty students graduate from the honours programme
- Fifteen Students working on an MA Thesis in 2007, thesis topics include:
 - a) Turkey, at the gate of Europe: What are the implications internationally and for New Zealand?
 - b) New Zealand's Foreign Policy is Trade: New Zealand's trade relations with the EU from 1990 to the present day
 - c) Enhancing the New Zealand-European Union relationship in the Field of Science and Technology

- d) The Unrestricted Global Citizen: a comparative analysis of the experiences of migrants in France, Germany and New Zealand
 - e) The European Union and the Aceh Peace Process: a conceptual framework to critically assess the EU's motives in Aceh
 - f) Perceptions of the EU in the Pacific
 - g) The EU enlargement into the Balkan Region
 - h) The European Enlargement 2007: Impacts on post-communist transformation of Romania and Bulgaria
 - i) CFSP and Iran
 - j) EU Development Policy in the Pacific
 - k) The Bologna Process: An option for New Zealand?
 - l) New Zealand's relations with the Post-Soviet Baltic Regions: Case Study Estonia
- Seventeen Students working on a PhD Thesis in 2007, thesis topics include:
 - a) Images of Europe: representations of the EU in New Zealand television news
 - b) Turkey, EU and the Military: A Guide for the Democratically Concerned
 - c) The EU's Impact on Poland's Relations with its Eastern Neighbours
 - d) The Rhetoric and Reality of Social Exclusion in New Zealand, the United Kingdom and Ireland: workfare policies during the 1990s.
 - e) Europe's Role and Impact in the French Pacific Regions: A Critical Discourse Analysis of the Local Press' Construction of the European Union
 - f) The Impacts of Hungary's EU-membership on the development of bilateral relations between Hungary and New Zealand
 - g) The Divergent Policy Designs of Embryonic Stem Cell Research in the United Kingdom and Germany: can they be harmonised under a European union Framework in the future?
 - h) The effects of the EU enlargement on the EU and Thai political and economic relations
 - i) EU Enlargement and its economic implications for new members
 - j) Criminals at the Border: People smuggling, asylum and the European Union
 - k) European Union Linguistic Policy 2000-2003
 - l) Perceptions of the EU : South Korea
- Four interns, two from Ireland and two from Germany in 2007 working on NCRE research projects.

Jean Monnet Grants

Jean Monnet Grants have enabled the NCRE to offer a wider range of papers at undergraduate level. Courses that are running due to these grants are:

- **EURO101** Discovering the European Union
- **EURO 224** Economic Development of Europe
- **EURO 311** European Union Law
- **EURO 325** EU Enlargement, 2004 and Beyond: Politics, Processes, Impacts

Other Universities

European Studies at **Auckland University** is a multi-disciplinary subject that brings together courses that share a strong European perspective from a wide range of subjects including Art History, Classical Studies, Theatre Studies, History, Music, Philosophy, and Political Studies as well as European Languages and Literatures. Undergraduate courses for European Studies have been grouped together in the following clusters:

- I. Literature and Cultural Studies;*
- II. History;*
- III. Political Studies and Philosophy; and*
- IV. Art History and Music*

Requirements for Major and Minor

For a single major at least 135 points, including at least 60 points above Stage II are required. The major must include:

- Stage I: EUROPEAN 100 and 15 points from ANCHIST 103, HISTORY 102, 106, 125.
- Stage II: POLITICS 220 and 30 points from two of Literature and Cultural Studies, History, Political Studies and Philosophy, Art History and Music;
- or HISTORY 219 and 30 points from two of Literature and Cultural Studies, Political Studies and Philosophy, Art History and Music; and
- passed at least 60 points in a European language other than English, or have equivalent competence in such a language.

For a minor at least 90 points, including at least 60 points above Stage I are required. The minor must include:

- EUROPEAN 100
- POLITICS 220 or HISTORY 219
- at least 15 points from each of at least 3 of the 4 areas (Literature and Cultural Studies, History, Political Studies and Philosophy, Art History and Music)
- passed at least 30 points in a European language other than English, or have equivalent competence in such a language.

Available Papers in 2007 were:

Literature and Cultural Studies:

Stage I CLASSICS 110, 130, FRENCH 129, 159, GERMAN 130, ITALIAN 111, POLISH 101, RUSSIAN 112, SPANISH 103;
Stage II CLASSICS 210, 220, 230, EUROPEAN 200, 203, 205, 206, 211, 221, FRENCH 231, 239, GERMAN 230, ITALIAN 203, 210, 232, POLISH 210, RUSSIAN 250, SPANISH 202, 222
Stage III EUROPEAN 300, 302-304, 310, 311, 321, FRENCH 306, 339, RUSSIAN 350, 390, SPANISH 301, 324, 327

History:

Stage I ANCHIST 102, 103, HISTORY 102, 106, 125;
Stage II ANCHIST 203, HISTORY 206, 207, 214, 217, 219, 224, 243, 265, 266
Stage III ANCHIST 314, 324, HISTORY 306, 307, 314, 317, 319, 324, 356, 365

Political Studies and Philosophy:

Stage I CLASSICS 120, PHIL 152, POLITICS 109;
Stage II CLASSICS 240, 250, 260, PHIL 209, 215, 221, POLITICS 209, 215, 220
Stage III PHIL 329, 335, 340, 341, POLITICS 335

Art History and Music:

Stage I ARTHIST 101, 104, 105, 111, MUSIC 144;
Stage II ARTHIST 201, 202, 203, 207, 210, 211, 215, 224, 225, CLASSICS 270, 280, MUSIC 240-247
Stage III ARTHIST 302, 303, 310, 311, 315, 321, 324, 325, 337, MUSIC 341-347

The Bachelor of Arts [BA] major in European Studies at **Victoria University of Wellington** comprises two core courses - one first year (institutions of the European Union and other European countries) - and one third year (the study of film and literature in translation). Other courses within a major in European Studies are art history, music, tragedy in European theatre, the Renaissance, politics, philosophy, history, as well as European languages (French, German, Italian, or Spanish)

Requirements for a Major

- EURO 101 and EURO 301;
- one of FREN 316, GERM 316 or GERM 321, ITAL 316, SPAN 316;
- one course at 200 and 300 levels chosen from the following schedule:

Art History

ARTH 217 The Renaissance; ARTH 218 The Baroque; ARTH 219 Modernism and Postmodernism; ARTH 222 Neoclassicism to Impressionism; ARTH 313 Topics in Renaissance Art; ARTH 315 Topics in 18th Century Art, ARTH 316 Topics in 19th Century Art; ARTH 317 Topics in 20th century Art

Classics

CLAS 203/303 Greek and Roman Drama; CLAS 210/310 Greek and Roman Epic

Theatre

CRIT 201 European Tragedy; CRIT 202 European Romanticism; CRIT 203 Beyond a Joke: The Study of European Comedy in Theory and Practice; ENGL 221/THEA 207 Classic Theatre; ENGL 232/ THEA 201 Theatrical Revolution: Drama from Realism to the Postmodern; THEA 220 ST: Dances in History

History

HIST 236 Race & Racism in Modern European History; HIST 237 Reconstruction and Representaion; HIST 330 Dissent and Resistance in Europe in the 19th and 20th Centuries, HIST 334 The Great Sacrifice: Social & Cultural Perspectives on WWI

Music

NZSM 234/334 Music in the Middle Ages & Renaissance; NZSM 235/335 Music in the Baroque Era; NZSM 236/336 Music in the Classical Era; NZSM 237/337 Music in the Romantic Era; NZSM 238/338 Western Music from the Late Romantic Era to 1939; NZSM 239/339 Western Music from 1940

Philosophy

PHIL 261/ POLS 261 Social and Political Philosophy; PHIL 262/POLS 262 Moral and Political Philosophy; PHIL 307 Theories of Existence

Politics

POLS 205 The New Europe; POLS/INTP 351 Power and Policies in the European Union,

Religion

RELI 207 Judaism: Israel, Holocaust and Diaspora; RELI 221 Religion & Cisenchantmetn; Politics, Power and the Sacred, SOSC 205 Sociology of Religion

The undergraduate major in European Studies at *Otago University* focuses on critical aspects of contemporary Europe along with language training in Spanish, German and French. The minor in European Studies shares many of the basic features of the major though language acquisition papers are optional.

EURO201 Contemporary Europe
EURO202 The Culture of the European City
EURO203 European Business
EURO301 Contemporary Europe
EURO302 The Culture of the European City
EURO304 Europe: Ideas and Nations

European Studies (undergraduate and postgraduate) were discontinued at *Massey University* in 2003; only European Language majors remain (French and Spanish) with German remaining as a non-majoring support subject of the BA degree. None of the other New Zealand universities - *Waikato University*, *Lincoln University* or the *Auckland University of Technology* – have any formal programmes in European Studies

	# UG Course	#N Students	Hons Courses	#N Students	# MA	# Phd	JM Modules	Total students
UC	14	142	10	8	15	17	4	155
UA	6	71	--		1	1		73
VUW	2	N/A	--		0	0		
OU	6	60	--		2			62

[Numbers from Auckland and Otago are approximate; Data not released by VUW]

Appendix: http://ec.europa.eu/dgs/education_culture/publ/pdf/monnet/success-stories_en.pdf

Jean Monnet “Success Stories”



National Centre for Research on Europe



EURO201 0652



Professor Martin Holland is Director of the National Centre for Research on Europe that was recognised in 2004 as a Jean Monnet Centre of Excellence. Since joining Canterbury's academic staff in 1984, Professor Holland has been remarkably effective in *developing European integration studies*. The Jean Monnet Chair and teaching modules have been central to the establishment of Australasia's first and only "EU Studies" undergraduate degree major involving 13 papers across 4 disciplines devoted to the study of the EU. The Centre has also initiated an EU curriculum initiative designed to generate an online database of core curricula. Furthermore, the Jean Monnet activities have been an important facilitating factor in the establishment in 2006 of the New Zealand EU Centres Network that now embraces 7 of the 8 universities in New Zealand and is dedicated to spreading EU courses and research through the country



JEAN MONNET
Success Stories
EUROPE FOR LIFELONG LEARNING



Without the support of the Jean Monnet programme, EU Studies in New Zealand would not have emerged, let alone grown in the dramatic way that it has since 2000. EU Studies are now a recognised and popular area of study and research in New Zealand and the work of the NCRE is valued by the government as well as the tertiary sector. In that way, the Jean Monnet programme has had a much wider effect and impact beyond academia and has supported an outreach function as well."

Prof. Holland

In addition to his educational activities, Professor Holland has been successful in creating a *dynamic research team*, notably within the framework of the Jean Monnet Multilateral Research Group on "The EU Through the Eyes of the Asia-Pacific". It was the first of its kind to examine the external perceptions of the EU in the Asia-Pacific a rigorous methodological way and notably resulted in the book *The EU Through the Eyes of the Asia-Pacific: public perceptions and media representations* (2005, with Nathalia Chaban). Professor Holland is the author of 18 books, the most recent of which include *The European Union and the Third World* (2002) and *The Common Foreign and Security Policy: The First Decade* (2003). He is currently the vice-president of the Asia-Pacific EU Studies Association.